

30 SEASON
2022-23
RESILIENT

renaissance
T H E A T E R W O R K S
Theater by Women For Everyone

SPONSORSHIP OPPORTUNITIES

RAISE A GLASS TO

renaissance

SEPTEMBER 8, 2022



HONORING

**JAN SERR & JOHN SHANNON
OUTSTANDING SUPPORTERS**

**FLORA COKER
OUTSTANDING ARTIST**

RENAISSANCE THEATERWORKS AT A GLANCE

- Milwaukee's first professional theater company founded & led by women.
- America's second oldest theater devoted to gender equality.
- Celebrating 30 years of vibrant, visceral storytelling and debt-free operations.
- Increased capacity and improved accessibility at our new artistic home: 255 S. Water St.
- A season of three bold shows inspiring reflection and new insights of the issues of our day.

EVENT HIGHLIGHTS

- Raise A Glass brings together a group of 150 arts supporters, local business leaders, and community connectors to celebrate our progress toward gender balance, and to raise the critical funds that keep our mission going strong.
- The extended reach of sponsorship includes emails reaching 8,000+, and a social media audience of 6,000+.
- The event will feature delicious drinks and small plates, entertainment, a live auction including unique experiences and items, and, most importantly, an opportunity to foster connections among new and loyal friends.



WHY NOW?

- The 2022-23 season marks both our 30th Anniversary, as well as our fourth season impacted by COVID.
- We've weathered challenges and remained resilient, but we need the support of our full community behind us as we move forward.
- We are committed to maintaining a strong, stable foundation as we continue our work for decades to come.

WHAT YOUR INVESTMENT SUPPORTS

- Secures the next 30 years of outstanding theater with a focus on gender parity and a commitment to equity, diversity, and inclusion at the heart of our work.
- Makes a tangible difference in moving the needle on gender balance by building the pipeline of new plays by women, and furthering the careers of female artists and nonprofit leaders.
- Engages the greater Milwaukee community in our work through partnerships, education, and outreach opportunities.



SPONSOR LEVELS AND BENEFITS

DEADLINE FOR SPONSORSHIPS: AUGUST 15

Sponsor Levels and Benefits	Premiere \$3,000	Spotlight \$1,000	Friend of the Honoree \$500
Event website listing	✓	✓	✓
Opportunity to purchase discounted tickets to RTW's shows in 2022-23	✓	✓	✓
<i>Raise A Glass</i> event admissions	12	8	2
Social media thank you	✓	✓	
Early bird promotion opportunities for 2022/2023 season events	Exclusive		
Special thanks in every curtain speech for RTW's fall show	Exclusive		
Included on signage at event	✓	✓	✓
Included in promotional emails for event	✓	✓	

Underwriting Opportunities: \$1,000

DEADLINE: AUGUST 15

Underwriters receive special thanks at the event for sponsoring a specific element of the evening. Underwriting gifts are fully tax-deductible and do not include admission.

★ Wine
Sponsorship

★ Technology
Sponsorship

★ Printing
Sponsorship

★ Catering
Sponsorship

RAISE A GLASS TO RENAISSANCE - SPONSORSHIP FORM

DEADLINES: August 15 for Sponsorship & Underwriting

Please email Dana Dossett at ddossett@r-t-w.com (preferred)

or mail to 158 N Broadway, Milwaukee, WI 53202. Please allow extra time for mail processing.

**required*

*Sponsor Level:	
*Name (as you would like it to appear in print):	
*Contact Name:	
Contact Phone:	
*Contact Email:	

Would you like to use the event admissions included with your sponsorship?

<input type="checkbox"/>	Yes, we will be there! I understand that the tax deductible portion of my sponsorship will be adjusted accordingly.
<input type="checkbox"/>	No, thanks! I would like to decline this benefit and make the full value of my sponsorship tax deductible.

Names & Email Addresses of Event Attendees

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Payment Method:

We will mail a check made payable to Renaissance Theaterworks.	
We will complete our sponsorship payment online at https://r-t-w.ejoinme.org/RaiseAGlass	
Please send an invoice.	

Next Steps:

- Please send an electronic copy of your logo (PNG preferred) with transparent background to Dean Adams at dadams@r-t-w.com.
- If not provided above, submit all guest names and email addresses to Dana Dossett at ddossett@r-t-w.com by 9-1-2022.
- The week of the event, we'll send you an email with all the information you and your guests may need.

Thank you for your generous support of theater by women, for everyone!